

# SOCIAL MEDIA MANAGEMENT

## Social Media Page Set-Up

**Starting At: \$75/profile**

Social media, now more than ever, is important for amplifying the factors that Google considers in its search rankings. Constant sharing of content makes your links more visible, and in turn, is massively important for your SEO. Additionally, a solid social media presence makes your company look reliable and trustworthy to potential customers or clients. We can also help you set up your social media pages if you don't already have them. This includes creating and adding graphics, content, and links

## Social Media Page Management

Having brand loyalty is key to any thriving business. Social media allows you to communicate with your customers on a personal level which creates trust. We will work with your company to create a cohesive message across all of your social media platforms through unique storytelling.

### Bronze Tier - \$400/mo

Social Pages Managed:  
Facebook & Instagram

Custom Designed  
Posts: 1 posts/week

### Silver Tier - \$800/mo

Social Pages Managed:  
Facebook, Instagram, Twitter

Custom Designed Posts:  
2 posts/week

### Gold Tier - \$1000/mo

Social Pages Managed:  
Facebook, Instagram,  
Twitter, Linked- In

Custom Designed Posts:  
3 posts/week

### Platinum Tier - \$1600/mo

Social Pages Managed:  
Facebook, Instagram,  
Twitter, Linked- In

Custom Designed Posts:  
Everyday

\*Includes daily monitoring. Does not include video editing.

## Social Media Ad Campaigns

**Starting At: 15% of your monthly budget or \$400**

We will create unique graphics to fit your marketing goals and target your customers based on geographic and demographic data. For example, we can target potential customers within 4 miles of your business location. Targeting can also be based on their age, gender, income, job type, likes, and hobbies. You can set your monthly ad budget to how ever much your marketing goals allow.

**Setup Cost: \$300 for ad manager setup | \$200 for ecommerce product ad setup**